



Finding the right balance between cost minimisation and satisfying the urgent demand for environmental sustainability is often perceived as a big conundrum in the catering industry. However, Stowe School in Buckinghamshire has proved that there need not be a trade off and has married the two, with the installation of an Eco Pure water system.

EcoPure's offering hinges on two key principles: sustainability and profitability. This seven-stage water filtration system filter connects to premises' mains, providing unlimited freshly filtered and chilled still and sparkling water on demand, with a purity of taste and clarity that is unmatched.

"The installation of the Eco Pure system has demonstrated our commitment to the environment and our financial savvy. We have already seen major cost savings – the need to buy in bottled water has all but disappeared" says David Watts, Deputy Catering Manager at Stowe School. "Our staff can produce as much water as is necessary, without the need to buy-in financially and environmentally damaging water bottles. If we are holding an event, this can be well over 80 or 90 litres in a day."

Indeed, Stowe school is not the only institution to see the benefits. In the UK alone, the systems are saving in excess of 10 million single trip bottles per annum. By removing the need to order, transport, store and dispose of bulk bought bottled water, the EcoPure Waters filtration systems and multi use recycled glass bottles not only save on money, but are 580% less environmentally damaging than most branded water bottled waters.

But is the system easy to use? "Well", says Watts, "the ease of use was an initial concern, but our fears proved to be completely unfounded. The system is extremely convenient and simple to use – our staff had absolutely no problem in getting to grips with it. Providing the amount of water we need takes no time at all."

The benefits do not stop at environmental and financial savings. “We especially love the glass bottles that Eco Pure have branded with our school logo. The bottles go down so well, they are a fantastic talking point. In fact, they are so popular they go walkabout from time to time – we are now looking into stocking them in the school shop.”

For further information on how EcoPure Waters can help save you money and reduce your environmental impact, please contact Karen Cripps, Business Development Manager on [k.cripps@ecopurewaters.com](mailto:k.cripps@ecopurewaters.com) or 01844 290 088.